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Visit DUNMORE at Booth #1357 at Labelexpo Americas 2014

DUNMORE Announces New ‘Roll-to-Roll’ Conversion Calculator App for Smartphones to be Released at Labelexpo Americas 2014

DUNMORE Corporation now provides a free smartphone app that is a convenient roll-to-roll conversion calculator for label converters and users for continuous web substrates, available for use on iPhones and Android devices. Visitors to DUNMORE exhibit booth 1357 at Labelexpo Americas 2014 can download the app and get a live demonstration.

Bristol, PA, September 3, 2014 – A new smartphone app from DUNMORE Corporation includes a comprehensive list of calculations and conversions useful for label converters or professionals working with continuous web substrates. The free application, available now for iPhones and Android devices, helps label converters and industry manufacturers quickly calculate roll outside diameter and roll length. DUNMORE will be exhibiting at Labelexpo Americas 2014, September 9-11, 2014 at the Donald E. Stephens Convention Center in Rosemont, IL, where visitors to DUNMORE’s booth 1357 can download the app and get a live demonstration of its capabilities.

The [DUNMORE Roll-to-Roll calculator](#) is foremost a roll diameter calculator. It uses film thickness, roll diameter and core size to determine the total length of the substrate. Conversely, it calculates the overall roll diameter if you use the film thickness, length and core size as inputs. However, that’s not all it can do.

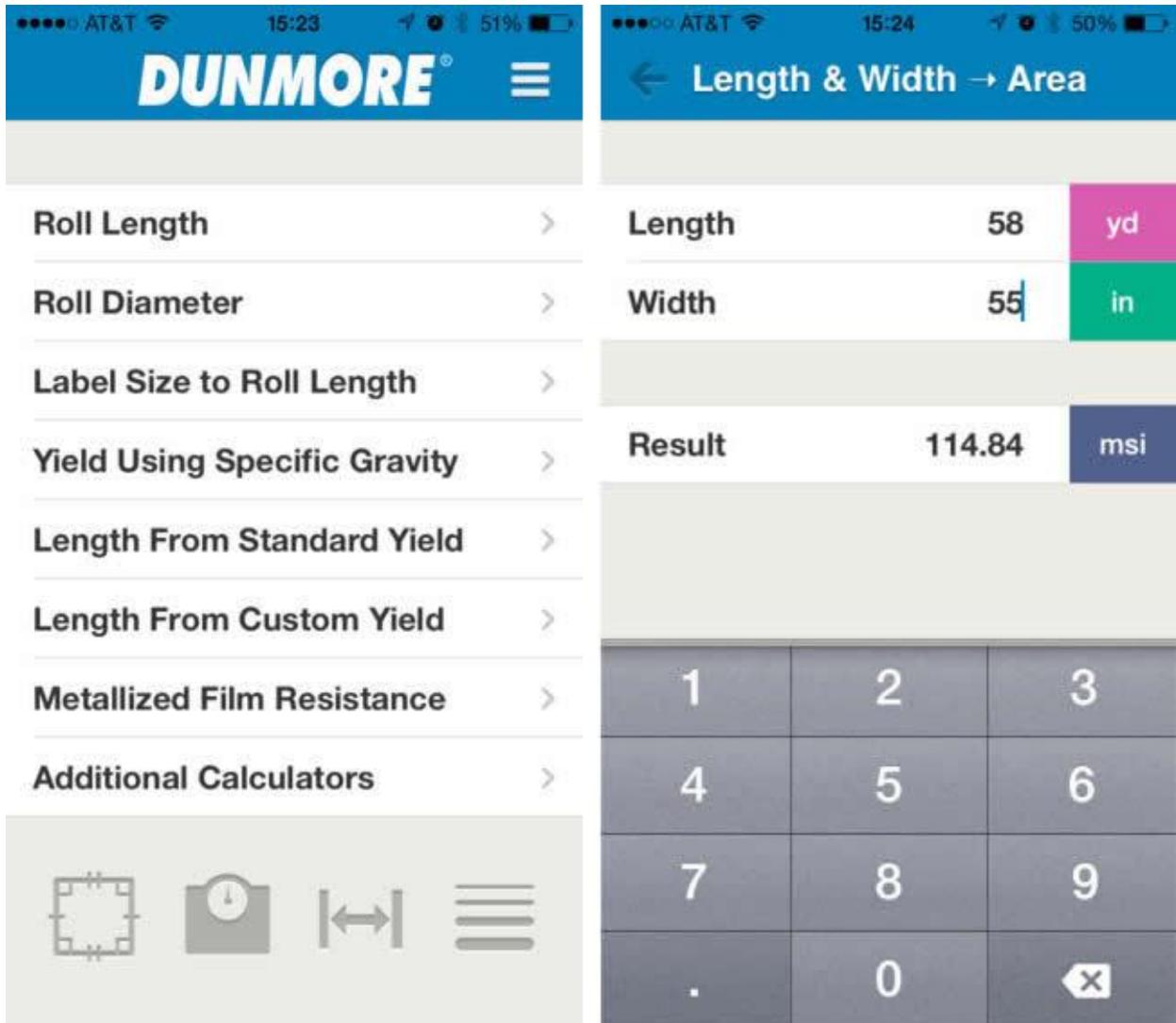
“While developing the app, we considered what calculations would be valuable to label converters, film manufacturers, adhesive coaters and other professionals working with continuous web substrates,” said Michael Sullivan, Marketing Communications. “We’re not reinventing the wheel here - these calculations are available online and widely used throughout the label industry - we’re simply increasing accessibility. We wanted to develop a convenient tool that could be used on the manufacturing floor or on the road to help make more informed decisions quickly.”

In addition to label converters and industry manufacturers, DUNMORE’s Roll-to-Roll Calculator is helpful to anyone who works with materials in roll form, whether fabrics, films, foils or other substrates. The app allows users to quickly:

- Calculate roll outside diameter
- Calculate roll length from diameter
- Determine the resistance of a metalized substrate
- Calculate yield from length
- Calculate total material needed from label parameters
- Calculate yield using specific gravity
- Quick conversions for area, weight, distance and thickness

The [DUNMORE Roll-to-Roll conversion calculator](http://www.dunmore.com/roll-to-roll/converter) is available as a FREE DOWNLOAD:

- Android, requires Android 4.0 or later: <http://www.dunmore.com/roll-to-roll/android>
- iPhone, requires iOS 6.0 or later: <http://www.dunmore.com/roll-to-roll/apple>
- Or visit booth 1357 at Labelexpo Americas 2014, September 9-11, 2014 in Rosemont, IL to let DUNMORE install and provide a live demonstration.



About DUNMORE

DUNMORE Corporation is a global supplier of engineered, coated and laminated films. DUNMORE offers film conversion services such as coating, metalizing and laminating along with contract film manufacturing. DUNMORE produces coated film, metalized film and laminating film substrates for the photovoltaic, graphic arts, packaging, aerospace, insulation, surfacing and fashion industries. DUNMORE is privately held, ISO 9001:2008 and OSHA VPP Star certified. For complete information on DUNMORE's products, services and industries served, please visit DUNMORE's website <http://www.dunmore.com>.

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