



145 Wharton Road
Bristol, PA 19007-1620
Phone 215 . 781 . 8895
Fax 215 . 781 . 9293

3633 Danbury Road
Brewster, NY 10509-9813
Phone 845 . 279 . 5061
Fax 845 . 279 . 5231

DUNMORE Europe
GmbH
Hausener Weg 1
79111 Freiburg, Germany
Phone +49 761 4 9046-0
Fax +49 761 4 9046-79
www.dunmore.de

www.dunmore.com

DUNMORE Launches New Website to Serve Broadening Audience for Thin-Film Products

New online identity at dunmore.com emphasizes streamlined navigation to provide visitors with easier access to information

Bristol, Pa., Dec. 13, 2011 – Broadening its appeal to prospective customers while continuing to serve established users of its thin-film products, DUNMORE Corporation today launched a completely re-designed website (<http://www.dunmore.com>) to better showcase its capabilities in markets ranging from renewable energy to space exploration. DUNMORE is a leading manufacturer of specialty film substrates, including [coated film](#), [metallized film](#) and [laminated film](#).

The new site offers an at-a-glance overview of the company's products, services, markets and corporate background. Product and service descriptions have been modified and expanded to accommodate business-level visitors along with the technically oriented buyers who have traditionally researched DUNMORE products online. Throughout the site, broad overviews of products, services and their applications introduce detailed technical specifications and performance data. Customer testimonials and company news are also more prominent, providing added perspective in various industries for prospective and established customers. Simplified navigation and layout make it faster and easier to find information on the site.



“As we expand our products into new markets and new applications, we’re serving a broader range of customers. Our new site gives readers a variety of entry points for learning about our products, services, and us as a company,” said DUNMORE Vice President John Jordon.

The new site provides DUNMORE with a platform for expanding its social media initiatives, increasing its opportunities to inform customers through channels such as [Twitter](#), [LinkedIn](#) and [YouTube](#).

DUNMORE’s high-performance thin-film products are used in a broad variety of applications, including insulating NASA space probes from radiation and extreme temperatures and protecting solar modules from the elements.

About DUNMORE

DUNMORE Corporation is a global supplier of engineered, metallized, coated and laminated films. DUNMORE offers film conversion services such as coating, metallizing and laminating along with contract film manufacturing. DUNMORE produces coated film, metallized film and laminating film substrates for the photovoltaic, graphic arts, packaging, aerospace, insulation, surfacing and fashion industries. DUNMORE is privately held, ISO 9001:2008 and OSHA VPP Star certified. For complete information on DUNMORE’s products, services and industries served, please visit DUNMORE’s website <http://www.dunmore.com/>.

Media Relations:
Steve Young, Marketing Manager
steve_young@dunmore.com
(215) 781-8895

Michelle Dillon, Account Manager - Beaupre
mdillon@beaupre.com
(603) 559-5835