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FOR IMMEDIATE RELEASE

MEDIA ALERT

New Video On SolarPV.TV Details Strategic Cost-Cutting Goals For Solar Energy Behind DUNMORE's FastCert™ Program

Vice President John Jordon Describes How FastCert Addresses Solar Module Cost in Every Phase of Development and Production

Bristol, Pa., May 23, 2011 – Driving down the cost of solar-generated electricity is the focus of a new SolarPV.TV video interview with [DUNMORE Corporation](#) Vice President John Jordon recorded at PV America 2011. The four-and-a-half minute video starts with some background on DUNMORE and its products, then devotes most of its time to explaining how the company's FastCert™ program can find cost reductions in every facet of solar module development.



“Customers don't just need a great product. They need a return on their investment,” Jordon says in the interview. “Everyone's trying to drive the cost out of the kilowatt hour, but the way you do that is also getting your equipment up and running faster, selling your product faster, and selling more product that's certified in more areas.”

WHO: John Jordon, Vice President, DUNMORE Corp.

WHAT: Informational video on FastCert Program, reducing the cost of solar modules

WHEN: Available immediately

WHERE: <http://solarpv.tv/watch/pv-america-2011-interview-with-john-jordon-vp-sales-at-dunmore.739.html>

About DUNMORE

DUNMORE Corporation is one of the world's top engineered and laminated film companies. DUNMORE offers film conversion services such as coating, metallizing and laminating along with contract film manufacturing. DUNMORE produces coated film, metallized film and laminating film substrates for the photovoltaic, graphic arts, packaging, aerospace, insulation, surfacing and fashion industries. DUNMORE is privately held, ISO 9001:2008 and OSHA VPP certified. For complete information on DUNMORE's products, services and industries served, please visit DUNMORE's website <http://www.dunmore.com/>.

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